

10th EU-CHINA

BUSINESS SUMMIT

29.06.2015

BRUSSELS EGMONT PALACE

Building a Stronger Partnership

Organised by

BUSINESSEUROPE



Under the patronage of



Directorate-General Trade



中华人民共和国商务部
MINISTRY OF COMMERCE OF THE PEOPLE'S REPUBLIC OF CHINA

In cooperation with



BUILDING A STRONGER PARTNERSHIP PROGRAMME

29 JUNE 2015, PALAIS D'EGMONT, BRUSSELS

8h30-9h30 Registration

8h30-9h30 Networking breakfast
Sax & Atrium Rooms

10h00-11h00 Business leaders thematic session 1: new opportunities for EU-China investment cooperation

Room Europe

Introductory speech by **Jyrki Katainen**
Vice President for Jobs, Growth, Investment and Competitiveness, European Commission

- **Spencer Lake**, Group General Manager, Global Head of Capital Financing HSBC
- **He Lian Mingli**, Vice President China XD Group Corporation
- **Bernd Montag**, CEO Siemens Healthcare
- **Wu Xiaohui**, Chairman Anbang Insurance Group Co. Ltd.

Moderated by **Stephen Phillips**
Chief executive, China-Britain business council (CBBC) - Chairman, EU-China business association (EUCBA)

11h00-12h00 Business leaders thematic session 2: green economy and sustainable growth

Room Europe

- **Charles Brand**, Executive Vice President Tetra Pak
- **Yang Guang**, Chairman Guodian Technology & Environment Group Corporation
- **Virginie Helias**, Global Sustainability Brand Director Procter & Gamble

- **Chen Yongping**, Deputy Managing Director and Auto Business Director of BYD Europe BV

Moderated by **Fraser Cameron**
Director, EU-Asia Centre in Brussels

12h00-13h00 Business leaders thematic session 3: industrial transformation in a digital world

Room Europe

- **Kevin Taylor**, President Asia-Pacific, Middle East, Africa & Turkey BT
- **Sanqi Li**, CTO Products & Solutions, Huawei Technologies
- **Mike Ettling**, President, SuccessFactors, an SAP Company
- **He Jie**, General Manager, China Telecom Deutschland
- **Ulf Ewaldsson**, Senior Vice President, Group CTO Ericsson

Moderated by **Shada Islam**
Director of Policy, Friends of Europe

13h00-14h30 Networking lunch
Sax & Atrium Rooms

CEO lunch (on invitation only)

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European Chamber
中欧商会



EU-China
Business Association
欧盟中国贸易协会

15h15-16h00 Political leaders plenary session

Room Europe

Welcome and introduction by **Emma Marcegaglia**
President of BUSINESSEUROPE

Keynote address by **Jean-Claude Juncker**
President of the European Commission

Introduction by **Jiang Zengwei**
Chairman of the China Council for the Promotion of International Trade (CCPIT)

Keynote address by **Li Keqiang**
Prime Minister of the People's Republic of China

Closing remarks by **Emma Marcegaglia**
President of BUSINESSEUROPE

16h00-17h30 Business leaders plenary session

Room Europe

Speech by **Emma Marcegaglia**
President of BUSINESSEUROPE

Speech by **Jiang Zengwei**
Chairman of the China Council for the Promotion of International Trade (CCPIT)

Speech by **Jörg Wuttke**
President of the EU Chamber of Commerce in China

Speech by **Lord Sassoon**
President of the EU-China Business Association

CEO panel discussion

- **Qiao Bao Ping**, Chairman China Guodian Corporation
- **Sam Walsh**, CEO Rio Tinto
- **Tian Guoli**, Chairman of the Board of Directors Bank of China
- **Rudolf Staudigl**, CEO Wacker Chemie

Moderated by **Shada Islam**
Director of Policy, Friends of Europe

17h30-17h45 Closing address

Room Europe

Closing address by **Markus J. Beyrer**
Director General of BUSINESSEUROPE

17h40-19h00 *Networking reception*

Sax & Atrium Rooms

19h00 Closing of the EU-China Business Summit

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